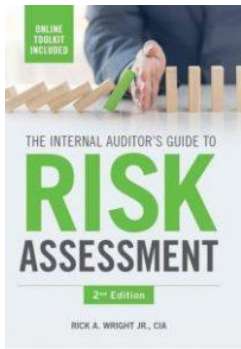
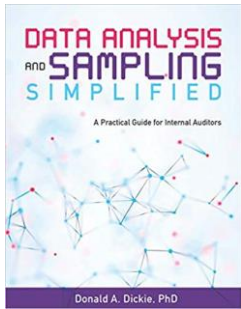


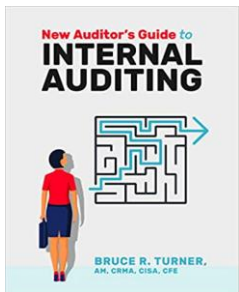
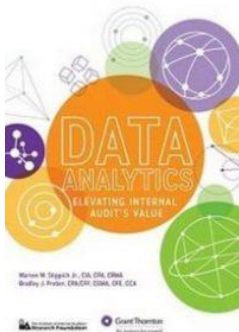
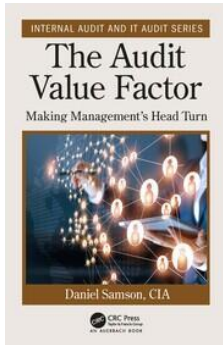
IIA Malaysia Bookstore Promotion

February 2023

No	Book Title	Brief Description
1.		<p>The Internal Auditor's Guide To Risk Assessment, 2nd Edition By: Rick A. Wright Jr., CIA Format: Hardcover Year of Publication: 2018 No of Pages: 174 Normal Price: RM500 Promo Price: RM470</p> <p>Author Rick Wright shows you how to align risks to business objectives, create a practical audit plan, and conduct a step-by-step risk assessment. New to the second edition:</p> <ul style="list-style-type: none"> • Updated guidance regarding business objectives and their association with risk • New discussion of best practices and emerging risk assessment topics • Updated audit universe development content • Updated risk prioritisation examples • Aligned with The IIA's 2017 International Professional Practices Framework (IPPF) • New templates added to the online toolkit <p>This comprehensive guide includes The Risk Assessment Toolkit, an online resource that provides a valuable set of risk assessment examples that you can customise to meet your needs. Whether you are a staff auditor, a new chief audit executive (CAE), or a business professional rotating into an internal audit assignment, this book will equip you to confidently conduct your organisation's risk assessments.</p>
2.		<p>Data Analysis and Sampling Simplified: A Practical Guide for Internal Auditors By: Donald A. Dickie PhD Format: Hardcover Year of Publication: 2019 No of Pages: 182 Normal Price: RM300 Promo Price: RM280</p> <p>This is a book about data about how to reduce large data sets down to the critical few high-risk subsets and how to select items or transactions for testing. Most of the book is devoted to data analysis, or what is more formally described as analytical procedures. Every audit is different, yet all audits follow the same basic path planning, fieldwork, reporting, and follow-up. Each of the four phases of an audit is composed of distinct activities. With respect to data analysis and sampling, it is important to appreciate that different analytical activities occur at different stages in the audit process. Numerous exhibits and case studies are included in each chapter, helping the reader review practical applications of the concepts presented. This is a practical guide for audit practitioners to use when conducting data analysis and sampling during the course of an audit. Though this is a book on data analysis and sampling, it is important that readers have a similar starting point with respect to the audit process. Every audit is different, yet all audits follow the same basic path, beginning with planning, followed by fieldwork, reporting, and follow-up. Each of the four phases of an audit has distinct activities associated with a particular phase. With respect to data analysis and sampling, it is important to appreciate that different activities occur at different stages in the audit process. The author offers useful tips for internal auditors who are faced with a large data set wondering how to proceed, including: Foster your creativity and curiosity. Make a plan and stick to it. Risk is the key. Look at the findings of the data analysis from both the graphical/tabular and metric perspectives. Validate, validate, validate. Organize the data results. Always trust your knowledge, your experience, and your intuition. Never underestimate the value you bring to the audit.</p>

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February 2023

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3.		<p>New Auditor's Guide to Internal Auditing By: Bruce R. Turner, AM, CRMA, CISA, CFE Format: Paperback Year of Publication: 2019 No of Pages: 238 Normal Price: RM295 Promo Price: RM280</p> <p>This is a guide for new auditors that covers all the basics: from value proposition of internal audit to governance, risk, and compliance (GRC), the International Professional Practices Framework (IPPF), and how to conduct an audit. There is also guidance for experienced auditors who can reflect on what they should be doing.</p>
4.		<p>Data Analytics: Elevating Internal Audit's Value By: Warren W. Stippich Jr., CIA, CPA, CRMA, and Bradley J. Preber, CPA/CFF, CGMA, CFE, CCA Format: Hardcover Year of Publication: 2016 No of Pages: 96 Normal Price: RM195 Promo Price: RM180</p> <p>The sheer mass of data available to today's internal auditors requires a systematic approach. This research-based report provides the tools you'll need to become more efficient in your data mining efforts.</p> <p>Today's audit leader struggles with creating an integrated, efficient approach to data mining that maximises the impact and value the audit department delivers. The objective of the project is to research and design a data analytics framework ranging across a wide spectrum of concepts (such as financial risk, compliance, and fraud) to help internal audit functions broaden risk coverage and enhance audit efficiency.</p> <p>You will learn how to:</p> <ul style="list-style-type: none"> • Develop a data analytics framework and use it to accomplish multiple audit objectives. • Enhance internal audit efficiency through the use of data mining and analytics. • Eliminate duplicated data mining and analysis efforts across audit and other functions. • Determine the optimal effort needed to maximise the framework. <p>The Internal Audit Foundation, in partnership with Grant Thornton, conducted research and provided subject matter experts and editorial resources to produce this report.</p>
5.		<p>The Audit Value Factor By: Daniel Samson, CIA Format: Paperback Year of Publication: 2019 No of Pages: 180 Normal Price: RM325 Promo Price: RM310</p> <p>The Audit Value Factor: Making Management's Head Turn empowers readers with a systematic method to build and maintain a value-centric internal audit organisation. The book explores how to identify, quantify, and articulate value for customers. It details six critical success factors:</p> <ol style="list-style-type: none"> 1. Value propositions that link directly to customer needs 2. Fostering customer relationships using the CREATE model



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		<p>3. Talent development using the TEAM model 4. Risk expertise that raises awareness, understanding, and action 5. Change management and process optimisation using the SMART model 6. Data analytics that provide powerful insights to operations</p> <p>The Audit Value Factor offers easy to use tools and practical strategies that deliver tangible and immediate benefits for the internal audit team.</p>

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For further information, please contact Technical & Quality Assurance Department at 03-2181 8008 (222/204) or email technical@iiam.com.my.