



A LOOK AT GOVERNANCE

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OVERVIEW

Corporate Governance is becoming increasingly important across all sectors, large or small, private, or public. Governance deals with the complex set of relationships between an organisation and its board of directors, management, shareholders, and other stakeholders. In recent years, regulators and legislators have intensified their focus on how businesses are being run.

Critical roles and responsibilities of all involved in governance functions will be discussed and deliberated. Through interactive and thought-provoking sessions, participants will be able to better comprehend and appreciate the importance of good governance.

LEARNING OUTCOMES

By attending this course, the participants will be able to:

- Conceptualize Corporate Governance in the context of an organisation.
- Appreciate and understand the importance of the relationship between shareholders, board & management.
- Relate Corporate Governance developments in Malaysia to the institutions that regulate it.
- Identify key features of the Malaysian Corporate Code of Governance and apply it to their respective organisations.
- Understand how corporate governance can affect company creditworthiness.

OUTLINE

Day 1

SESSION 1 - Corporate Governance: What is it exactly?

- Introduction to basic concepts of Corporate Governance
- Principles of good Corporate Governance
- Corporate Governance & long-term shareholder value
- Business & Governance
- Governance of an Organisation
- Consequence of weak corporate governance

SESSION 2 - Corporate Governance in Practice: Guidelines & relevant institutions

- Corporate Governance Framework
- Malaysia Code of Corporate Governance (MCCG)
- Key Players in the Malaysian Corporate Governance Framework
- Landmark case studies and lessons learnt on governance
- Challenges in Corporate Governance

Day 2

SESSION 3 - Corporate Governance in Practice: The Board & Board Committees

- Board and directors roles and responsibilities
- Effective Board - composition and structure
- Board committees - functions and roles
- Board practices & procedures
- Fiduciary duties of directors
- Directors performance & remuneration

SESSION 4 - Governance, Risk & Audit

- Risk & Audit frameworks and functions
- Internal Controls & Types of Controls
- The three lines of defense in an organisation
- Introduction to COSO Methodology
- Disclosure & Transparency - Conflict of Interest & Related Party Transaction (RPT)



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ABOUT THE TRAINER

VANEESA VEERAPPAN

ACMA

Vaneesa's core expertise are in the fields of Corporate Governance, Risk & Policy Management & Internal Audit. Vaneesa spent a significant number of the following years carving out a hugely successful and memorable career with our esteemed national carrier, Malaysia Airlines. Here, Vaneesa started out as a Chartered Accountant, leading a team of 40 staff in the Passenger Sales & Revenue Accounting Department. During this time, she was awarded with a Green Belt Certification in Six Sigma for her instrumental role and efforts in achieving process improvements in transactional accounting.

Never one to rest on her laurels, Vaneesa moved within Malaysia Airlines to explore her interest in the field of Risk & Policy Advisory. In a senior role, she contributed largely in developing a number of key corporate policies and framework. One such instrumental policy was the Passenger Delay Handling policy. Subsequently, this policy was tested in several Malaysia Airlines offices worldwide including United Kingdom, Italy, Australia & the Middle East where she provided training and awareness sessions on Risk Management and Company Internal Control Manuals. Following the implementation of the Delay Handling Policy, it was reported that the number of complaints in terms of Passenger Delay Handling had reduced and better handling of passengers during delays were noticed. In view of this and the successful implementation of this policy, Vaneesa was awarded with the much coveted MH Star Award given by the Managing Director of Malaysia Airlines.

Again in her quest to keep pushing the frontiers, Vaneesa then moved on to yet another exciting chapter in her Malaysia Airlines career. She took on the role of an Internal Auditor. Within this ambit, she was involved in conducting several corporate audits to ensure corporate objectives and strategies were achieved in compliance to corporate policies and procedures. During this time she prepared audit reports and identified significant audit issues to be presented to the Board Audit Committee.

After calling time on her Malaysia Airlines career, Vaneesa scored another feather in her cap. She was offered the role of Risk Management Practitioner and trainer at Astro Malaysia, a leading broadcasting organization. Vaneesa relished this role, where she regularly trained staff on Risk Management and Corporate Governance. Her experience, drive and unbridled passion as a trainer were recognized and lauded by her peers and superiors when she was awarded the much coveted "Excellence in Training" award by the Human Resources division of this organization.

Some of her accomplishments in risk management include implementation of enterprise-wide risk management (ERM) framework, providing risk advisory support to MAS Group in terms of risk identification, monitoring and reporting in accordance with the compliance framework; Leading in the facilitation of risk profiling sessions with key business divisions which involve risk identification, assessment and prioritization; effectively assessing and reviewing the Corporate Risk Management Policy and framework to ensure effective implementation and operationalisation of enterprise risk management; Periodically preparing ERM reports to the Divisional Heads & Board highlighting key risks facing the organisation and developing management action plans to mitigate risk exposures; Content developer and executor for in-house training programs; Facilitating risk workshops and briefings.

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During her tenure in Internal Audit, her key roles were in the planning of The Annual Audit Plan within the Assurance team to ensure the achievement of corporate objectives / strategies were in compliance to corporate policies and procedures as well as statutory requirements & regulations; Ensuring adequacy of controls and their effectiveness, including identification of financial improvements arising from audit engagements performed; Reviewing audit findings and action plan(s) recommendation by Assurance Team to ensure adherence to internal control mechanism; Providing information in audit reports and confirming significant audit findings with relevant stakeholder; Reporting on the status of audit engagements and delivering audit reports ; Monitoring team activities to ensure deliverables are timely completed and within budget; Providing sufficient training, knowledge, skills and experience to meet organisation's requirements through coaching programs and knowledge sharing.

Having spent so many great years in the corporate world building experience, knowledge, skill-sets and people management capabilities, Vaneesa followed through with her fierce passion in the field of training and development. This is where she innately excels and is able to contribute most. She thrives in a facilitation and training environment. Committed and driven to the cause, Vaneesa went on to obtain a formal training certification from HRDF. She followed this up with formal training and certification by the Basel Institute of Governance, Switzerland in Corporate Governance, Risk Management, Compliance Management, Ethics & Culture and Anti-Corruption and now is an endorsed trainer by the Basel Institute of Governance Switzerland. With these certifications on hand coupled with her vault of experience, she's been actively training both local and international participants from Saudi Arabia, Oman, Kenya & Bhutan, to name a few, in the areas of Risk Management, Corporate Governance and Compliance Management.

Recently, Vaneesa received the prestigious award of Risk Practitioner and Certified Trainer under the category of Women Leadership by CMO Asia. She is a certified online / virtual trainer and carries the title Virtual LearnCaster. She has conducted various online trainings over the last year.

ADMINISTRATIVE DETAILS

TARGET AUDIENCE	LEVEL II-IV
MEMBER'S FEE	RM850.00
NON-MEMBER'S FEE	RM950.00
	<i>All Fees will be subject to 6% SST</i>
DATE	7 & 8 July 2021
TIME	8:30 am - 1:00 pm
DELIVERY MODE	Virtual Platform
PROGRAMME CODE	WEB 42
TRAINER	Vaneesa Veerappan ACMA
CPD POINTS	10