

CORPORATE CULTURE: UNDERSTANDING, FRAMING, & AUDITING THE INTANGIBLE

OVERVIEW

Culture eats strategy for breakfast. We are all familiar with this age-old adage, but Culture or Workplace Culture can be tricky to grasp or nail down as it concerns intangible and hard to define matters such as behaviour and the environment. This 2-part series is designed in response to calls for Internal Audit to be the Guardian and Advisor of organisations.

With the Internal Audit profession transitioning towards something bigger, thinking big and unconventionally is necessary if we're to own our reputation as Guardians and Advisors. In this 2-part series, attendees will dive deep into the definitions of culture, explore frameworks, and take part in group and individual exercises for auditing and advising over workplace culture.

CLASSROOM
(in Virtual
Format)

LEARNING OUTCOMES

Through attending this 2-part series, attendees are expected to understand:

1. The underlying elements which form Culture
2. The value proposition of Culture
3. The relationship between Culture, Strategy, and Operations
4. How to go about constructing a workplace culture that's fit for purpose.
5. Why and how Internal Audit can go about assessing and advising on corporate Culture.

OUTLINE

Part 1

Framework and Tools: Understanding and Framing Culture

- Definitions of culture and the value proposition of culture to the organisation.
- Culture frameworks and tools for visualising, assessing, structuring, and viewing culture in the context of business performance objectives, indicators, processes, and controls, and auditing culture.
- Individual /Group activities for applying framework and tools.

Part 2

Case study: Culture

- Interactive group workshop focussed on a mock case study based on actual events.
- Participants will work in groups to discuss on appropriate course of actions and apply frameworks and tools learned for handling business, audit, and culture dilemmas presented in the case study.
- Groups will be required to present their respective responses and receive feedback and questions from the workshop facilitator and members of other groups.

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CLASSROOM
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ABOUT THE TRAINER

AARON JAY DASON

MSc Strategic Project Management - Heriot-Watt University,
ACCA, CMIIA

Aaron Jay is an Internal Auditor cum Management Consultant with experience working in SEA countries Malaysia, Indonesia, Thailand, Vietnam, and Myanmar.

He is experienced in Board Governance, Enterprise Risk Management, Internal Audit, Investigative Audits, Business Process Re-engineering, Process Digitisation, Project Management, Change Management, and Sustainability Reporting. He is also experienced in authoring his own technical solution frameworks and has overseen the execution of small-to-large organisation/department transformation projects.

In his last role, he led Risk Advisory services for Deloitte in Myanmar. Prior to that, he was with BDO Risk Advisory K.L. Aaron holds a Master's Degree in Strategic Project Management from the University of Heriot Watt (Putrajaya) and is ACCA and CMIIA certified

ADMINISTRATIVE DETAILS

TARGET AUDIENCE	LEVEL II-III
MEMBER'S FEE	RM1,900.00
NON-MEMBER'S FEE	RM2,400.00
	<i>All Fees will be subject to 6% SST</i>
DATE	28 & 29 June 2021
TIME	9:00 am – 5:00 pm (Registration on Day 1 at 8:30am)
DELIVERY MODE	Virtual Platform
PROGRAMME CODE	KL40
TRAINER	Aaron Jay Dason MSc Strategic Project Management - Heriot-Watt University, ACCA, CMIIA
CPD POINTS	16

ENQUIRY & REGISTRATION

1-17-07, Menara Bangkok Bank, Berjaya Central Park, 105 Jalan Ampang, 50450, Kuala Lumpur, Malaysia
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COURSE DETAIL

Course Title _____

Course Code _____ Course Date(s) _____

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CORPORATE DETAILS (only applicable for corporations)

Corporate Member Corporate Membership No: _____

Corporate Non-Member

CONTACT DETAILS

Organisation Name _____

Mailing Address _____

Contact Person _____ Designation _____

Telephone _____

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please tick if billing details are the same as contact details.

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Fee (per pax) RM				
No. of pax				
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TERMS & CONDITIONS

FEE

- Fee is payable to "THE INSTITUTE OF INTERNAL AUDITORS MALAYSIA". Please state your name, payment advice number, phone number and Workshop Code number at the back of the cheque/bank-in slip. Admittance will only be permitted upon receipt of full payment
- The fee covers the hard copy course material, lunches, refreshment and Certificate of Attendance.
- Full payment is to be made before the date of the course. Fee is subject to 6% SST.
- Walk-in delegates will only be allowed if full payment is made, subject to the availability of the seat.

CANCELLATION

- Upon registering, participant(s) are considered successfully enrolled in the course. Should participant(s) decide to cancel/transfer their registration, a cancellation/transfer policy shall be applied as follows.
 - a) Written cancellations should be received by 14 working days before the workshop date to get the refund.
 - b) Written cancellations should be received by 7 working days before the workshop date to get a partial refund after deduction of 50% administrative charge. Unpaid registrations will also be liable for 50% administrative charge.
 - c) Written cancellations/no-show on the day of the workshop.
 - No refund will be entertained.
 - Unpaid registrations will also be liable to full payment of the registrations fee.
 - Partial cancellation is not allowed.
 - d) You can substitute an alternate delegate(s) if you wish to avoid cancellation charges. Any differences in fees will be charged accordingly.

RESERVATION

- The Institute reserves the right to make changes to the venue, date, topic, speaker including cancellation if warranted by circumstances beyond its control.
- The Institute is not responsible for the action, advise or representations of the trainer / speaker.
- Registration will be on first-come, first-serve basis.
- Upon signing this form, you have deemed to have read and understand the registration term and condition and therefore have accepted the terms contained herein.
- Certificates of Attendance will be issued an "E-certificate" via email. For this purpose, it is COMPULSORY to fill in the email address clearly. Certificate will only be given to participant who attended the session in full.

DATA PROTECTION

Personal Data is gathered in accordance with the Personal Data Protection Act 2010 (Act 709). The Institute of Internal Auditors Malaysia (IIA Malaysia) hereby inform you that your personal data will be processed, retained and used by IIA Malaysia in relation to this Workshop. Your personal data may also be retained and used by IIA Malaysia to market and promote other training programmes conducted by IIA Malaysia.

DISCLAIMER

The Institute of Internal Auditors Malaysia (IIA Malaysia) reserves the right to change the speaker(s), date(s) or to cancel the Workshop should circumstances beyond its control arise. IIA Malaysia also reserves the right to make alternative arrangements without prior notice should it be necessary to do so. Upon signing the registration form, you are deemed to have read and accepted the terms and conditions.