

17TH DECEMBER



VIRTUAL EVENT



INTERNAL AUDIT LEADERSHIP FORUM 2020



The business world has changed, and we as internal audit professionals have evolved as well. A fully virtual event, the Internal Audit Leadership Forum will deliver dynamic knowledge sharing and must-know qualities and attributes for those who are in leadership positions. All sessions will be available virtually, providing up to 5 CPEs. Leading-edge digital engagement solutions will enable participants to:

- Participate in live Q&A with industry leaders to discuss leading practices, strategies, tools, and techniques that drive success, particularly in today's unprecedented business environment.
- Interact virtually with and learn from colleagues and peers in a wide variety of engaging and interactive sessions.
- Access easy-to-download resources from top-notch speakers, industry partners, and The IIA.

TIME TO ACT!

Who Should Attend?

- Chief Executive Officer (CEO)
- Chief Finance Officer (CFO)
- Chief Operating Officer (COO)
- Chief Audit Executives (CAE)
- Chief Internal Audit (CIA) / Heads of Internal Audit
- Audit Committee Members
- Aspiring Directors & Managerial Executives

Member's Fee: RM500.00

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Enjoy 10% discount off total course fee for 3 pax and above from the same organisation.

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CONFERENCE PROGRAM

8.00 am Registration & Welcoming Delegates

8.30 am Opening Remark by President of IIA Malaysia

8.45 am Session 1 - Diversity Boosts Innovation

Diversity has been, and will continue to be, a strong focus for organizations as they strive to unleash the full potential of a workforce that better reflects and understands their consumer populations.

Moderator: Raj Kumar Paramanathan, Managing Partner – CnetG Asia & IRC Global Executive Search Partners
– 30% Club Advocate

Panellists: Rohit Chandrasekharan Nambiar, Group Chief Executive Officer, Tune Protect Group Berhad
Rafiza Ghazali, Group Chief Executive Officer, Cradle Fund | Early-Stage Start-Up Venture Fund
Monique Yong, Vice President – Human Resources, Asia Pacific, KUKA

9.45 am Session 2 - Keeping Up with The Data Eruption

By 2021, an estimated 2MB of data will be created every second for every person on earth. With all this amassing data, it's no surprise that in the year of GDPR (General Data Protection Regulation) we saw "personal data" surge as a particularly hot topic and a challenge that leaders and organizations around the world had to meet head-on. As more people and business decisions are influenced by data, leaders and decision-makers must continue to be vigilant in how they use their data to track behaviors and influence people and consumers.

Speaker: Rohit Kumar, Director, PwC USA - Cybersecurity, Privacy and Forensics Practice

10.45 am Break Time

11.00 am Special Presentation - Walk the Talk: Rethinking Value Creation

Although internal auditors always talk about adding value, most internal audit functions still focus on value preservation or protection rather than value creation. However, most internal audit functions want to move towards value creation, but it's easier said than done. Based upon our research, many internal audit functions believe it's time to rethink value creation.

This session will explore:

- Understanding the value creation lifecycle
- Preparing a value proposition document
- Starting the value creation journey, some hints and tips

Speaker: Phil Leifermann, Director, Wolters Kluwer TeamMate, Asia Pacific

11.30 am Session 3 - Ethics Challenges for Leaders and Businesses

The past year saw ethics issues emerge with tough lessons from the downfall of corporations and a money-laundering scandal that heightened the need for leaders who can model and maintain a culture of integrity.

Moderator: Devanesan Evanson, Chief Executive Officer, Minority Shareholders Watch Group, Malaysia

Panellists: Jeremy Nasrulhaq, Director, Kenanga Investment Bank Bhd
Hossam El Shaffei, Board of Trustees, Internal Audit Foundation, IIA Global

12.30 pm Session 4 - Feeding a Culture Transformation

The session focus on how culture can drive high-performance and innovation, as well as improve employee engagement and retention amidst the pandemic uncertainty.

Moderator: Mohd Khaidzir Shahari, Chairman, Research and Technical Advisory Committee,
The Institute of Internal Auditors Malaysia

Panellists: Naveed N. Khan, Chief Audit Executive, Bawan Company, Saudi Arabia
Dr. Nurmazilah Dato' Mahzan, Chief Executive Officer, Malaysian Institute of Accountants (MIA)

1.30 pm End of the Conference

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SPEAKERS



DEVANESAN EVANSON

Devanesan Evanson is currently the CEO of the Minority Shareholders Watch Group (MSWG). He is a qualified Accountant (FCCA) who is also a Chartered Member of the Malaysian Institute of Accountants. He also holds a law degree (LLB Hons) from the University of London. He is a Fellow member of the Institute of Internal Auditors Malaysia (FIAM).

He is an adjunct professor at Universiti Kebangsaan Malaysia. He is also a member of the Industry Advisor Panel (IAP) of International University of Malaya-Wales (IUMW). Devanesan also sits on the Board of Agensi Kaunseling dan Pengurusan Kredit (AKPK) as an Independent Director and is also the Chairman of the Audit Committee.

He is also a Past-President of the ACCA Advisory Committee, a Past-President of the Institute of Internal Auditors Malaysia and a Past-Council Member of the Malaysia Institute of Accountants.

Devanesan retired from Bursa Malaysia in 2010 after serving Bursa Malaysia for eighteen years. He started his career at Bursa Malaysia as Head of Internal Audit and Risk Management. He was also, at one time, the Chief Regulatory Officer and later, the Chief Market Operations Officer of Bursa Malaysia.



DR. NURMAZILAH DATO' MAHZAN

Dr Nurmazilah Dato' Mahzan is the Chief Executive Officer of the Malaysian Institute of Accountants since 2016. She also serves as a member of the framework review panel of the International Integrated Reporting Council (IIRC) and a technical advisor of the Public Accountants in Business (PAIB) Advisory Group of the International Federation of Accountants (IFAC).

She started her career with Arthur Andersen in 1993, and later joined KUB Malaysia Berhad as the Group Accounts Manager. Her corporate experience covers various industries including property development and construction, banking, unit trusts, trading and manufacturing. She also has had experience in academia where her last position held in University Malaya was the Director of University Malaya Graduate School of Business.

Dr Nurmazilah was a Council member of MIA, a Member of the Malaysian Accounting Standards Board (MASB), elected member of Board of Governors for the Institute of Internal Auditors Malaysia (IIA Malaysia), Council member of The Malaysian Institute of Certified Public Accountants (MICPA) and the Honorary Treasurer with Persatuan Ekonomi Malaysia. Dr Nurmazilah also served in various committees of MIA and MICPA.

An accountancy graduate of the International Islamic University of Malaysia, Dr. Nurmazilah is a member of MIA, MICPA, an ASEAN CPA and a CGMA fellow. She is also a Certified Internal Auditor (CIA) and holds the Certified Risk Management and Assurance (CRMA) qualification. Dr. Nurmazilah has a deep interest in applied research, especially in digital and technological issues affecting the profession. She holds a PhD in accounting from the University of Birmingham, United Kingdom, and conducted various research projects in the areas of auditing, financial reporting and corporate governance throughout her academic career.

Dr Nurmazilah is also a keen advocate for enhancing good governance, especially through the vehicle of integrated reporting for creating value and transparency. As the Malaysian advocate for <IR> adoption, MIA works closely with the International Integrated Reporting Council (IIRC) and the global <IR> community to drive <IR> adoption in the Malaysian and ASEAN markets. MIA is an accredited training provider for <IR> under the IIRC auspices, led by Dr Nurmazilah who also serves as a Trainer for <IR>.



HOSSAM EL SHAFFEI

Hossam El Shaffei is a global thought leader, consultant and advisor to businesses on the topics of fraud, audit, strategies and process transformation. El Shaffei is a passionate fraud fighter and speaker on a variety of topics.

Hossam El Shaffei has over 30 years' of experience in oversight in multinational organizations i.e UN, USAID, RSM, Cairo American College, Segura Consulting, and currently the Managing Director of Oversight Consulting & Training.

He served on the FIFA/CAF Reform Task-Force Committee. He is a Board of Trustee, the Internal Audit Foundation at the IIA Global. He is the Chair Emeritus of the Board Higher Education Committee at the Association of Certified Fraud Examiners, ACFE. He served on The IIA Global Board Committee on Academic Relations. He founded the ACFE Chapters in Egypt and Jordan. He is the President & Chairman of the Board of the ACFE Egypt Chapter and Vice Chairman of the Board of the ACFE Jordan Chapter. Also, he is the founder, former president, former Board Member and Chair of the Training Committee at the IIA Jordan Chapter.

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SPEAKERS



JEREMY NASRULHAQ

Hj. Jeremy currently sits on the boards of Kenanga Investment Bank Bhd (KIBB), a public-listed financial institution, and Sweetet Development Sdn Bhd, a company involved in the fast-moving consumer goods industry. In KIBB, Jeremy is Chairman of the Board Audit Committee (AC), member of the Board Nomination & Remuneration Committee (NRC), Employees' Share Scheme Committee, Member Board Digital Technology & Innovation Committee and former member of the Board Group Risk Committee (GRC).

Prior to KIBB, Jeremy served on the Board of Malaysia Airports Holdings Bhd (MAHB) as an Independent Non-Executive Director from August 2007 and was later appointed as Senior Independent Non-Executive Director in March 2013. He took on the role of Chairman, Board Nomination and Remuneration Committee of MAHB. He was also the Chairman of Malaysia Airports (Niaga) Sdn Bhd and Urusan Teknologi Wawasan Sdn Bhd. He was also Chairman of the Whistleblowing Independent Committee. He was a member of the Board Audit Committee and Board Procurement Committee of MAHB. He had also served on the Board Finance & Investment Committee. He stepped down from MAHB Board in November 2016 after serving 9 years.

Jeremy had held several key financial and supply chain positions in Unilever Malaysia throughout a period of thirty (30) years, which include Supply Chain Director for Unilever Malaysia, Commercial Director-cum-National Finance Director for Unilever Malaysia and lastly Supply Chain Director for Unilever Malaysia & Singapore. He also served on several regional and global functional teams during his period in Unilever, leading a few of these teams. He has worked in Unilever Indonesia (based in Surabaya, Indonesia) and Unilever Foods Asia (based in Singapore).

Jeremy has served as Committee Member on a few national organizations such the Malaysian International Chamber of Commerce and Industry (MICCI) and Federation of Malaysian Manufacturers (FMM). He also serves on the council of Malaysian Institute of Accountants (MIA) and formerly Chartered Institute of Malaysian Accountants (CIMA) Malaysia Division.

Jeremy is a Fellow Member of CIMA and a Chartered Accountant of MIA. He is also a Chartered Audit Committee member of Institute of Internal Audit Malaysia and a Fellow member of Institute of Corporate Directors Malaysia (ICDM). He also holds a Bachelor of Science Degree (with Distinction) in Agribusiness from Universiti Putra Malaysia. He is the former chairman of MIA's Disciplinary Committee, former Chairman of MIA's Professional Accountants in Business Committee (PAIB) Committee, Committee member of MIA's Nomination Committee and a Committee member of the MIA-Malaysian Qualifications Agency (MQA) Joint Technical Committee.



MOHD KHAIDZIR SHAHARI

Mohd Khaidzir Bin Shahari, CIA, CGMA, CA(M), is the Head of Risk Consulting in KPMG Malaysia. He started his career as a junior internal auditor at Hong Leong Finance Berhad in 1995.

He has been a member of the Institute Internal Auditors Malaysia since 1997 and was elected a one of the Board of Governors for 2 terms from 2010. In 2016, he was in the task force led by IIAM together with Bursa, Bank Negara, MICG, MSWG, SC, FPLC and MDA(now ICDM) in establishing the guidelines for internal audit function, to heighten knowledge on internal audit practices for both internal auditors and Audit Committee members. Khaidzir rejoined the Board of Governors in 2019 and currently, chairs the Research and Technical Advisory Committee.



MONIQUE YONG

Monique Yong is the Vice President of Human Resources – Asia for KUKA Robotics Automation. She is the strategic HRBP for the senior leadership team and responsible for the HR strategy in the Asia Pacific region.

She is an HR professional with more than two decades of experience holding several pivotal roles across a number of multinationals in various global leadership functions. She also has strong consultancy and leadership experience globally and regionally across various industries having based in Switzerland, Hong Kong and Singapore previously.

Monique holds a Master's Degree in Strategic Human Resources Management from the University of Southern Queensland, Australia. She is member of CIPD and a certified HRDF trainer. She also serves as the senior council member of Gerson Lehman Group, Mentor for Lean In Malaysia and her alma mater: University of Southern Queensland, Australia.

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SPEAKERS



NAVEED N. KHAN

Naveed Khan is currently the Chief Audit Executive of Bawan, a listed group of companies servicing the construction industry. In this role he reports directly to the Audit Committee and the Board. His previous internal audit experience was as a Group Internal Audit Manager within Olayan, one of the largest privately-owned groups in the Middle East.

Prior to embarking on his internal audit career, Naveed worked in external audit in Ernst & Young in the UK on a varied portfolio of clients, leading and managing audit teams in technology, manufacturing, service and other sectors. His clients included companies listed on the London Stock Exchange and NASDAQ and included group audits of multinationals. Before stepping sideways into audit, Naveed started his career in strategy consulting in Accenture.

Naveed was born and brought up in the United Kingdom and completed his undergraduate degree at the University of Cambridge and his masters at the University of Melbourne. He is a Chartered Accountant, passing with distinction, and was also awarded the William S. Smith prize for his performance across the CIA exams. In addition, he holds the CRMA. As well as English, he is fluent in Arabic and Urdu. He lives with his wife and two children in Riyadh, Saudi Arabia.



PHIL LEIFERMANN

Phil Leifermann leads project management for audit management and data analytic solutions at Wolters Kluwer TeamMate, Asia Pacific. He has over 33 years of consulting experience and has completed projects throughout the Asia Pacific region across governance, internal audit, IT audit, risk management and compliance.



RAFIZA GHAZALI

Rafiza Ghazali was appointed as Cradle's Group CEO on 1 June 2020. She has over 26 years of experience in Finance, Audit, Investment, Strategy and Business Development within a wide range of industries, including Banking, Energy, Plantations, Property, Healthcare, Automotive, Industrial, Media/Information and Consumer-Goods.

Rafiza brings a wealth of experience in strategy, innovation, finance and business management. She has held leadership roles across both private and public organisations and has successfully implemented programmes ranging from technology-based innovations, corporate-start-up partnerships to organisational transformation and re-structuring.

Prior to Cradle, Rafiza was the Chief Financial Officer at Velesto Energy Berhad ("Velesto"), a Malaysian-based multi-national player in the upstream oil & gas sector. During her tenure at Velesto, the company undertook a successful turnaround and transformation exercise that led to a return to profitability after four years.

Rafiza was Head of Group Innovation & Business Performance at Sime Darby Berhad ("Sime Darby") where she led a group-wide effort to drive innovation and entrepreneurship across the business units, including to encourage start-ups-corporate partnerships. Rafiza started her career at Arthur Andersen & Co. in Australia and later held senior roles in strategy, corporate finance and accounting in several leading organisations including Bank Negara Malaysia, RHB Investment Bank Berhad and Thomson Reuters.

Rafiza holds a Bachelor's Degree in Science (Economics) from the London School of Economics & Political Science. She has a Post Graduate Diploma in Strategy & Innovation from the Saïd Business School, University of Oxford.

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SPEAKERS



RAJ KUMAR PARAMANATHAN

P. Raj Kumar is the Managing Partner of CnetG Asia, a global executive search and consulting firm and Managing Partner of IRC Global Executive Search Partners, for Malaysia and Thailand. Over the last 19 years, Raj has led executive search mandates for global multinational companies as well as privately-owned companies in energy, engineering and construction, manufacturing, industrial, agriculture and chemical sectors. Given the global reach through IRC, Raj and his team search for Asian talents abroad and expats who have previous experience working in SEA.

Raj expounds the virtues of specific leadership traits based on the context of the hiring, the phase of the business and, its culture and environment. He has advised clients on blind spots and alternative approaches to difficult hiring. Entrepreneurial-led companies require different traits of leaders and Raj assisted clients in identifying top senior executives to help steer the companies to greater heights.

As a Board Member of IRC Institute, a thought leadership platform focused on inter-cultural management, Raj provides strategic direction to IRC partners, on development of white papers and best practices in the area of leadership, cross-cultural management and diversity. Raj has written white papers on Asian leadership and developed insights based on regional roundtables on various leadership topics. IRC Institute has recently signed a collaboration agreement with CCL, Center for Creative Leadership to pursue a joint research on Women Leadership – The Next BIG Question. Raj has led and sat on panel discussions on women leadership, purpose-driven leadership, diversity and inclusion, and transformative leadership. As a founding member of Malaysia Women in Energy, Raj has led the development of best practices recommendation for recruitment, retention and promotion of women into leadership positions in energy sector. The proposal paper was presented to YB Yeo Bee Yin, Minister of Energy, Technology, Science and Environment and 11 CEOs of oil and gas companies in Malaysia.

Raj obtained his Master of Science Degree in Quality and Productivity Improvement at Universiti Kebangsaan Malaysia and a Bachelor's Degree in Science, with Major in Statistics at the same university. CnetG Asia is a partner firm of IRC Global Executive Search Partners, currently the world's largest alliance of independent executive search firms.



ROHIT CHANDRASEKHARAN NAMBIAR

Rohit Chandrasekharan Nambiar ("Rohit") joined the Company on 14 October 2020. In his role as the Group Chief Executive Officer, Rohit will be responsible for steering Tune Protect on its journey of digital transformation aimed at positioning the group as a preferred lifestyle insurer within South East Asia and Middle East.

His focus will be on strengthening the company's reach in the retail consumer space - driving innovation in product ideas and digital solutions, enhancing customer experience by focusing on ease and convenience, and growing the affinity, B2C and B2B2C distribution platforms leveraging big data and technology. All with the aim of making insurance easy and attractive for our preferred customer segments.

Rohit began his career as an Analyst with AXA in India. He has experience working across various departments and has held senior positions in both local and regional capacities within Malaysia, Singapore, Hong Kong and India. With his track record of success spanning 17 years in the Insurance Industry, Rohit is passionate about fintech, innovation and making insurance simple. He has won numerous awards and accolades in his illustrious career including that of Young Leader of the Year 2019 in the 23rd Asia Insurance Industry Awards 2019. In his free time, Rohit enjoys blogging about everything insurance and a spectrum of other insightful topics such as economics, politics, social issues, and sports.

He is a graduate from the Bharathiar University, India with a Bachelor of Commerce and a Fellow Member of the Malaysian Insurance Institute (FMII).

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SPEAKERS



ROHIT KUMAR

Rohit is a Director within PwC US Cybersecurity, Privacy and Forensics practice. Till early this year, he was on secondment to PwC Malaysia for 4 years where he helped in setting up forensic technology services and data analytics practice. He worked in multiple South East Asia countries in developing use of technology in detecting financial crime, setting up data analysis platform, reviewing big data platform for its efficacy and fit for purpose.

Rohit has been with PwC for over 18 years. He specializes in the use of technology to detect financial fraud, AML, system controls, operational and enterprise risk. He led several technology engagements in identifying and quantifying financial fraud, related to money laundering, spot trade manipulation, procurement fraud. He has led several data intensive projects to review the current usage of data and challenges in accurate reporting for compliance purposes. He has led several eDiscovery projects.

He was an integral part of the Center for Audit Quality, an initiative by SEC (Securities and Exchange Commission) USA to develop standard data analytics for Audit. He was also a part of Project Sherlock, PwC USA initiative to develop advanced analytics to detect financial statement fraud in transactional data.

Rohit founded a cloud based risk analytics as a service company in the US that offered predictive and prescriptive analytics services.

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REGISTRATION FORM

DELEGATES' DETAIL

DELEGATE 1

Full name as per IC (Dato'/Datin/Dr/Mr/Mrs/Ms): _____
 Membership No. : _____ Designation: _____ Professional Body: _____
 Mobile (Compulsory): _____ Personal Email (Compulsory): _____
 Delegate's Classification: ☐ IIA Member ☐ Non-Member

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Full name as per IC (Dato'/Datin/Dr/Mr/Mrs/Ms): _____
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CONTACT PERSON DETAILS

Organisation: _____ Corporate Membership No.: _____
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 Contact Person: _____ Designation: _____
 Office No.: _____ Fax No.: _____ Email: _____

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PAYMENT INFORMATION

All registrations **MUST** be accompanied with full payment. Upon receipt of your registration, you are deemed to have read and understood the registration procedures and accepted the terms and conditions therein. (Please tick (✓) the chosen method).

☐ Enclosed is a cheque/bank draft no. _____ for the sum or RM _____ payable to **THE INSTITUTE OF INTERNAL AUDITORS MALAYSIA**

☐ LOCAL PAYMENTS BY CHEQUE/INTERBANK GIRO

All payments should be crossed and made payable to THE INSTITUTE OF INTERNAL AUDITORS MALAYSIA
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☐ OVERSEAS PAYMENTS BY WIRE TRANSFER (USD only)

Beneficiary: THE INSTITUTE OF INTERNAL AUDITORS MALAYSIA
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 Beneficiary's Bank: STANDARD CHARTERED BANK MALAYSIA BERHAD
 Beneficiary's Bank Address: Level 18, Menara Standard Chartered, No.30, Jalan Sultan Ismail, 50250 Kuala Lumpur
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☐ Enclosed is a letter of undertaking for payment of RM/USD _____ for the above registration.

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Tel: +603 2181 8008 ext 209/210/212/213 Fax: +603 2181 1717 Email: conference@iiam.com.my Website: www.iiam.com.my

IMPORTANT NOTE

- Personal email address and mobile number are **COMPULSORY**
- Please write clearly to ensure correct information is captured for the issuance e-certificate
- Only completed registration forms will be processed
- Full payment of the conference fee shall be made within thirty (30) days from the date of the Payment Advice or by end of campaign or on conference end day, whichever is earlier.

TERMS & CONDITIONS

SUMMIT FEE

Fee is payable to "THE INSTITUTE OF INTERNAL AUDITORS MALAYSIA". Please state your name, payment advice number, phone number, and "IALF2020" at the back of the cheque/bank-in slip. Admittance will only be permitted upon receipt of full payment.

Fee is subject to 6% SST.

CANCELLATION

Upon registration, delegate(s) are considered successfully enrolled for the Conference. Should delegate(s) decide to cancel their enrolment, a cancellation policy shall be applied as follows:

- Written cancellations received before 1 December 2020:
 - Full refund will be made, or
 - No administrative charge will be imposed
- Written cancellations received on or after 1 December 2020:
 - A refund (less administrative charge of 50%) will be made
 - Unpaid registrations will also be liable for 50% administrative charge
- Written cancellations/no-show on the day of the Conference:
 - No refund will be entertained
 - Unpaid registrations will also be liable for full payment of the registration fee
 - Partial cancellation is not allowed

You can substitute to an alternate delegate(s) if you wish to avoid cancellation charges. Any difference in fees will be charged accordingly.

DELEGATE'S CLASSIFICATION

Please select the delegate classification carefully as it determines the fee payable. No alteration will be allowed after registration is accepted. Terms and conditions apply.

CERTIFICATE OF ATTENDANCE

Upon attending the Conference, delegates will be issued an "E-Certificate" via email. For this purpose, it is **COMPULSORY** to fill in the email address clearly.

DATA PROTECTION

Personal Data is gathered in accordance with the Personal Data Protection Act 2010 (Act 709). The Institute of Internal Auditors Malaysia (IIA Malaysia) hereby inform you that your personal data will be processed, retained and used by IIA Malaysia in relation to this conference. Your personal data may also be retained and used by IIA Malaysia to market and promote other training programmes conducted by IIA Malaysia.

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